

Nallikari

Product manual for educational groups

*Everything from activities,
accommodation and
learning opportunities
By the Sea.*



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Welcome to Oulu!

Oulu is a vibrant city located in Northern Finland, by the Gulf of Bothnia and close to Lapland. It is the largest city in Northern Finland and a dynamic hub for education, science, and technology. Oulu is easily accessible by plane, train and bus. The city has been chosen as the European Capital of Culture for 2026, reflecting its rich cultural offerings and international appeal. The city offers a perfect setting for educational groups: it is safe, compact, easy to navigate, and filled with opportunities to learn and experience something new whether in the schools, science, nature, culture, or sustainability.

City of Oulu

General overview

- Population: 210 000
- Average age: 39 years
- Main industries: ICT & technology, health & wellness, education, cleantech
- Schools: 45 primary schools & 13 upper secondary schools
 - University of Applied Sciences: 9000+ students
 - University of Oulu: 14 000+ students, focus on science, tech & health. Belongs to top 3% of the ranking for the world universities

Educational highlights of Oulu

- Strong academic ecosystem: University of Oulu and several research institutions
- Technology and innovation: A top region in 6G development and sustainable solutions
- Sustainability in action: Oulu has STF sustainable travel finland label.
- Diverse learning environments: From modern campuses to hands-on nature workshops
- Accessible Arctic nature: Experience the frozen sea in winter and the Midnight Sun in summer
- Rich cultural content: Museums, science centers, open-air heritage sites, and art venues
- English-speaking services: Local guides, and educational partners work fluently in English



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www.nallikari.fi

Contact for school visits:

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<https://visitoulu.fi/en/edu-tech/>



Nallikari By the Sea for educational groups

Nallikari is one of the most versatile and inspiring locations for educational groups visiting the Oulu region. Located just 10 minutes from the city center and right by the sea, Nallikari offers a unique setting that combines high-quality accommodation, nature-based learning environments, and access to a wide range of activities – all in one place!

Why Nallikari?

- Peaceful and safe location only 10 minutes away from the center of Oulu and near the Oulu's schools. The area is free from heavy traffic and ideal for supervised group stays.
- Wide range of accommodation options are suitable for educational groups.
- Ideal learning space through nature and culture all year-round
- Group services and meeting facilities on site are perfect for briefings, workshops, or evening reflection sessions. Full-group packages with meals and activity programs are available upon request.
- All service providers (accommodation, activities and restaurant) are committed to sustainable developments owning GreenKey or GreenActivities certificate. Nallikari is a great choice for groups focusing on responsible tourism, environmental studies, or sustainability themes.

Highlights in Nallikari

- Nallikari beach is one of the most beautiful and well-known urban beaches in Finland and a popular spot for watching the Northern Lights in winter and enjoying the Midnight Sun in summer.
- In the summertime, Nallikari becomes the vibrant heart of Oulu's outdoor life often referred to as the "Riviera of the North."
- In winter, Nallikari beach transforms into a truly magical Arctic setting. The long sandy beach freezes over, and the sea turns into a vast, walkable ice field where to try different activities. For educational groups it offers a chance to experience real Arctic nature in a safe, accessible, and inspiring environment.
- Hietasaari is a forested area surrounding Nallikari, ideal for nature hikes, birdwatching, and outdoor learning. There are walking and cycling paths connecting beach and forest and coastal routes together. It is a great place to learn more about the Finnish nature, Everyman's Rights and responsible nature use.



Contact:

Nallikari By the Sea
Sales department

044 703 1329 •
sales@nallikari.fi

Nallikari
By the Sea



Nallikari By the Sea – Accommodation

Nallikari Holiday Village offers versatile and flexible accommodation options for educational groups. With its seaside setting, safe surroundings and high-quality accommodation, Nallikari is an ideal base for group travel to Oulu!

Villas

- Built: 2016
- Number & type of Villas:
 - 24 Poiju Villas 54 m²:
 - 7x Poiju Villa Soolo for 4+2 persons
 - 12 x Poiju Villa Duo for 4+2 persons;
 - 1 x Villa Försti for 2x 54 m² 4+2 persons
 - 1 x Villa Seilori for 2x 54 m² 4+2 persons
 - 1 x Villa Kippari 92 m² for 6+2 persons

All Villas are modern local style houses with well equipped kitchen, living room with sofa bed, bathroom with own sauna, one separate toilet and a large patio. Poiju Villas have 2 bedrooms with 4 twin beds in total. Villa Försti and Villa Seilori has connected door making the Villa bigger and convenient for students. Villa Kippari is the biggest Villa including 3 bedrooms in total.



Holiday Cottage

- Built: 2000, last renovation: 2020
- Number & type of cottages:
 - 22x Studio Holiday Cottage: max 3 adults (+2 children), 23 m², 2 beds in combined kitchen / living room area, 1 bed in the loft upstairs.
 - 6x Holiday Cottage with bedroom max 3 adults (+4 children), 33 m², separate bedroom with 2 bed, sofa bed in the livingroom and 1 bed and 2 mattresses in the loft upstairs

Traditional Holiday Cottages with a combined kitchen and living room, a loft, and its own bathroom. Own entrance and a nice small terrace in each Cottage. Affordable and convenient option for the students.

Nallikari By the Sea – Accommodation

Aalto hotel

- Built: 2024
- Number & type of Aalto rooms:
 - 17 x Twin rooms (2 + 2 persons)
 - 4 x Superior+ twin with extra separate bed room, sauna & outdoor jacuzzi (4 + 2 persons)

Nallikari Aalto offers high-quality hotel apartments with direct sea views, restaurant Bistoria Patio, Nallikari Safari equipment rental and safari center, as well as Osfysio massage and wellness services. Good option for the teachers and the groups who would like to stay at the hotel settings.



Accommodation requests, offers and group rates

We are happy to assist you in finding the best accommodation solution for your educational group. For long term partnerships we are happy to send our **net group rates** or **we can tailor our offer for certain group** to match your group size, schedule and preferences.

To receive a specific group offer, please send us your request including:

- Group size and age range
- Desired travel dates
- Length of stay
- Preferred accommodation type (e.g. Villas, Cottages, Aalto)
- Any additional services (meals, activities, meeting rooms etc.)

Our sales team will be happy to help!
We recommend booking well in advance!

Contact:

Nallikari By the Sea – Sales Department
044 703 1329 • sales@nallikari.fi

Nallikari By the Sea Activities

Nallikari Safaris offers nature-based experiences specially designed for international educational travel groups visiting Oulu. Located by the sea in the Nallikari area, activity programs connect students with Finnish nature, outdoor culture, and traditional skills – safely and professionally guided. Every activity includes a personal diploma, certifying participation and newly learned skills. A meaningful souvenir to take home!



Learning through nature – Finnish style

- Learn traditional Finnish survival skills such as fire-making, tent building, and navigating the forest
- Explore Oulu's coastal landscape and understand the local geography and seasonal changes
- Identify native plant and animal species
- Improve body awareness and movement control in varied natural terrain
- Experience natural elements like darkness, silence, and snow, which are essential parts of the Nordic environment
- Develop confidence, cooperation, and a deeper connection to nature

General inclusions for all tours

- Professional guidance.
- Personal diploma, certifying participation and newly learned skills – a meaningful souvenir to take home.
- A changing room and storage for personal belongings at our Nallikari Experience Center.
- Toilet/restroom access before and after the tour.



Contact for safaries

travel@nallikarisafaris.fi
+358 20 731 0110
www.nallikarisafaris.fi

Contact for packages

sales@nallikari.fi
+358 44 703 1329
www.nallikari.fi



Winter activities By the Sea

22.12.–31.3.

These activities are designed for student groups who want to learn essential Arctic survival skills in a fun and safe environment. The experience can be tailored to match the age, goals, and budget of the group!

Nature survival in the arctic

The experience includes:

- Practising how to drill a hole in the sea ice with an ice auger and trying traditional Finnish ice fishing.
- Basics of orienteering using reflective trail markers
- Identifying animal tracks in the snow
- Fire-making and safe wood cutting
- Pitching a traditional wood-heated Finnish tent

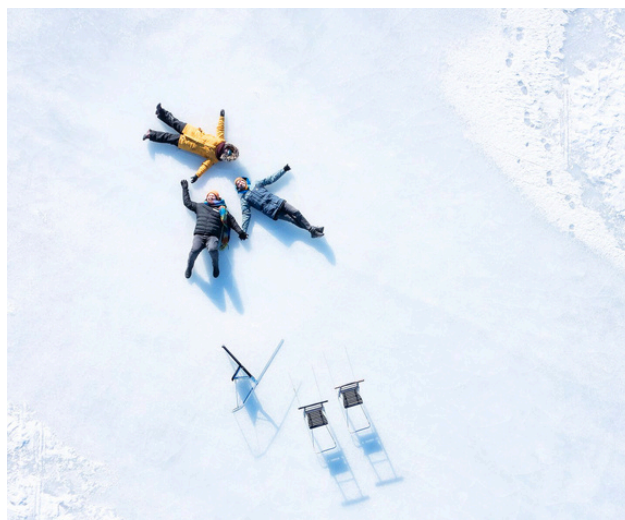
Duration: 3 hours

Group size: 10 – 100 participants

Price: Ask for an offer

Additional Services: Thermal clothing (overalls, gloves, beanie, and boots)

Suitable for: Student groups with participants aged 10 years and older



Instruction to traditional snowshoeing on frozen sea

The experience includes:

- Learning how to use traditional snowshoes and sliding snowshoes.
- Moving safely on sea ice under professional guidance
- Exploring the unique frozen seascape and surrounding nature
- Observing animal tracks or signs in snowy conditions
- Building confidence and balance through movement-based learning
- Discussing seasonal changes, ice safety, and Arctic geography
- Experiencing the silence and vastness of Nordic winter landscapes
- Using headlamps and learning about darkness adaptation (if the program is held in the dark)

Duration: 2 hours

Group size: 10 – 40 participants

Price: Ask for an offer

Additional Services: Thermal clothing (overalls, gloves, beanie, and boots)

Suitable for: Student groups with participants aged 10 years and older

Winter activities By the Sea

22.12.–31.3.

These activities are designed for student groups who want to learn essential Arctic survival skills in a fun and safe environment. The experience can be tailored to match the age, goals, and budget of the group!

Explore Finnish winter fishing culture



The experience includes:

- Practising how to drill a hole in the sea ice with an ice auger
- Trying traditional Finnish ice fishing
- Observing fish traps set under the ice
- Seeing live fish caught from under the sea ice
- Learning about different fishing methods used in Finland
- Identifying fish species that live in Finnish waters
- Understanding how seasonal changes affect fish and fishing
- Discussing the cultural significance of fishing in Finnish history and daily life

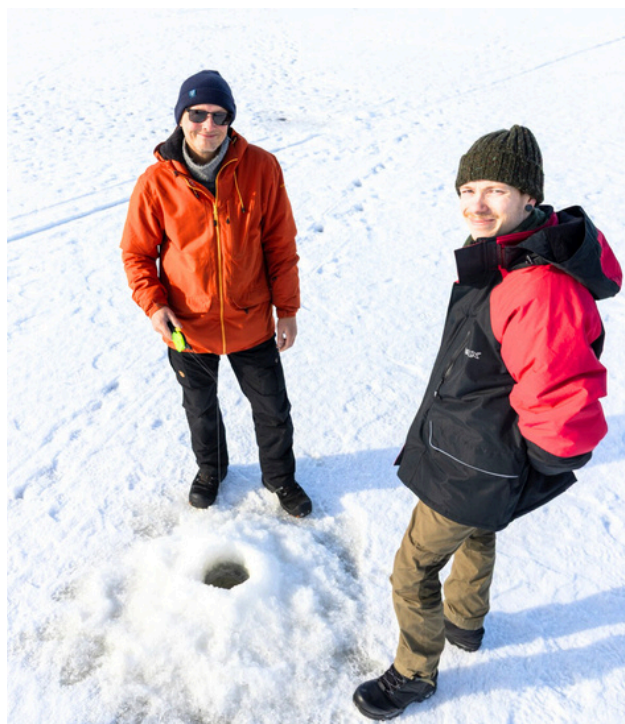
Duration: 2 hours

Group size: 10 – 100 participants

Price: Ask for an offer

Additional Services: Thermal clothing (overalls, gloves, beanie, and boots)

Suitable for: Student groups with participants aged 10 years and older



Learn snow sculpting



The experience includes:

- Practising how to use different snow sculpting tools safely and effectively
- Learn basic techniques for shaping and carving snow
- Understanding snow texture and how weather conditions affect it
- Teamwork and collaboration in creating a sculpture together

Duration: 2–3 hours

Group size: 10 – 100 participants

Price: Ask for an offer

Additional Services: Thermal clothing (overalls, gloves, beanie, and boots)

Suitable for: Student groups with participants aged 10 years and older

Summer activities By the Sea

1.6.–30.9.

These activities are designed for student groups who want to learn essential Arctic survival skills in a fun and safe environment. The experience can be tailored to match the age, goals, and budget of the group!

Learn kayaking & canoeing

The experience includes:

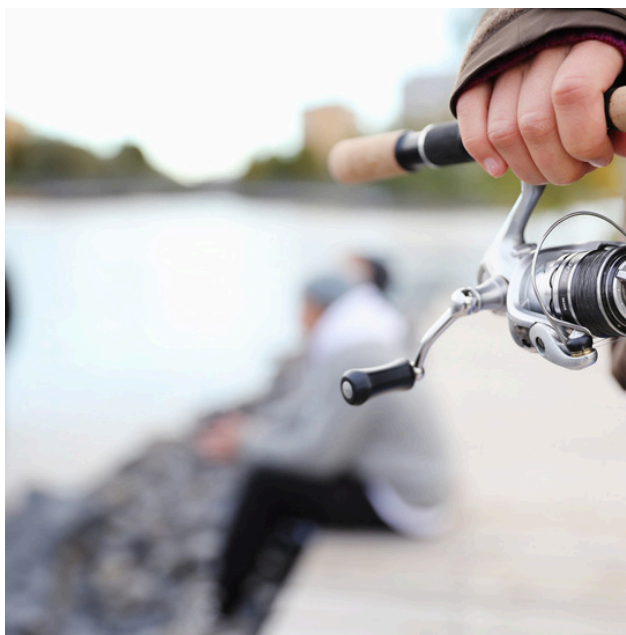
- Introduction to kayaking or canoeing techniques
- Learning how to paddle safely and efficiently
- Building coordination, balance, and core strength through movement
- Understanding water safety and equipment basics
- Observing nature from a new perspective on the water
- Exploring Oulu's coastal waters and learning about the local environment
- Building teamwork skills while moving on the water.

Duration: 3 hours

Group size: 10 – 50 participants

Price: Ask for an offer

Suitable for: Student groups with participants aged 12 years and older



Traditional bait fishing

The experience includes:

- Learning the basics of traditional rod fishing with real worms as bait
- Hearing stories and facts about Finnish fishing culture and water ecosystems
- Recognizing common freshwater fish species in Finland
- Observing aquatic nature and learning about sustainable fishing
- Relaxing by the water while developing patience, focus, and fine motor skills
- Practicing teamwork and sharing the excitement of a successful catch

Duration: 2 hours

Group size: 10 – 50 participants

Price: Ask for an offer

Suitable for: Student groups with participants aged 10 years and older

Summer activities By the Sea

1.6.–30.9.

These activities are designed for student groups who want to learn essential Arctic survival skills in a fun and safe environment. The experience can be tailored to match the age, goals, and budget of the group!

Learn the species fun way

The experience includes:

- Learning to recognize Finnish species through photos and visual tasks.
- Discovering real-life species in the surrounding nature.
- Practicing observation skills and patience.
- Learning about different habitats and ecological relationships.
- Understanding how to move sustainably in nature and leave no trace.
- Engaging in nature games and identification challenges.

Duration: 2 hours

Group size: 10 – 100 participants

Price: Ask for an offer

Suitable for: Student groups with participants aged 10 years and older



Activity requests and packages

For any activity-related inquiries, please contact Nallikari Safaris. The professional staff will assist you with bookings, schedules, and recommendations.

Contact Nallikari Safaris for activities:

+358 20 731 0110 • travel@nallikarisafaris.fi

If you wish to book a complete package (including accommodation, meals, and activities), the request should be forwarded to the Nallikari By the Sea sales team. Nallikari By the Sea sales will coordinate the package details and, if needed, liaise with external partners or other locations to ensure a smooth overall experience.

We recommend booking well in advance!

Contact Nallikari By the Sea for packages:

044 703 1329 • sales@nallikari.fi

Venues for educational purposes

Venues of Nallikari are suitable for lectures, workshops and group working up to over 200 person event. The child-friendly buffets and snacks are available for these moments indoors.



Huvilinna

- Suitable for: Lectures, workshops and inside activities such as baking and cooking
- Capacity: Up to 200 people
- Facilities & Services: Modern meeting facilities, long tables, restaurant on site. Amusement park Vauhtipuisto and Winter Village next to the venue offers side activities for the days. Venue is accessible.
- Gastronomy: Kitchen available. Finnish home-style food or tastes from Asia or India according to the taste for the group.

A charming villa-style venue for educational groups of up to 200 people. Surrounded by outdoor activities. Huvilinna is ideal to combine learning and fun together. The space includes a venue hall with a fully equipped kitchen. Catering can be arranged as needed.

Meriholsti

- Suitable for: Small lectures, nature workshops and group works.
- Capacity: max 15 pax (meeting room), max 20 pax (casual events)
- Facilities & Services: Modern meeting facilities, fire place, kitchen, outdoor space, saunas. Venue is accessible
- Gastronomy: . Catering is possible to arrange. Own kitchen to prepare food independently.

A cozy seaside venue for up to 20 people, ideal for small lectures, nature workshops and group work. Includes a small kitchen suitable for catering. Features two private saunas which are a perfect way to experience Finnish sauna culture in own peace.



Venues for educational purposes



Ravintola Nallikari

- Suitable for: Small lectures, conferences, group works, group dinners and sauna experiences.
- Capacity: Up to 200 people
- Facilities & Services: Modern meeting facilities, restaurant services, sauna spaces. The venue is accessible.
- Gastronomy: Possibility to add meals and snacks for the program such as child-friendly sport buffet or 3-course dinner.

Ravintola Nallikari is suitable for many different kind of meetings, conferences, festive dinner parties or more relaxed sauna evenings. There are modern meeting equipment and high-quality opportunities to add meals for the same program.

Learning and meeting space requests and offers

We provide flexible spaces for learning, meetings, and group activities in which are perfect for educational groups of all ages. We'll also help you to find the right venue.

To receive an offer for the venue and meals only, please contact the venue directly with the following details:

- Group size
- Preferred date and time
- Purpose of use
- Additional needs (e.g. catering, AV equipment, sauna)

Huvilinna:

+358 50 3200955 • sales@oulusafaris.com

Meriholsti:

044 703 1329 • sales@nallikari.fi

Ravintola Nallikari

+358445151710 • myynti@prodine.fi

For the whole package, together with accommodation and other services, please contact Nallikari By the Sea sales department; [044 703 1329 • sales@nallikari.fi](mailto:sales@nallikari.fi)

Contact:

**Nallikari By the Sea
Sales department**

**044 703 1329 •
sales@nallikari.fi**

RAVINTOLA *Nallikari*

BISTORIA



Nallikari
By the Sea

 **NALLIKARI
SAFARIS**



 SAFARIS

**Vauhti
puisto**


Osfysio Wellness
by Oulunselän Fysioterapia